

ACTIVITY REPORT



Who We Are...

28 years in Myanmar...

A Record of Growth and Success

- The French Business Association was born in 1996
- Changed into Association France Myanmar des Affaires (AFMA)
 in 2004
- In 2013, AFMA became the 113th Chamber of the CCI France global network and officially as CCI France Myanmar (FMCCI, the French Myanmar Chamber of Commerce & Industry) in 2014
- In 2017, singed an MOU with UMFCCI, and achieved APAC Small Chamber Award by the International Chamber of Commerce and Best Performing Chamber by CCI France International
- Initiated the first "Myanmar Young Entrepreneurs Awards" in 2018, aiming to promote and encourage sustainable entrepreneurship and innovation in Myanmar
- Introduced "Come to Myanmar Video Competition" in 2019, in order to boost Myanmar Tourism
- Initiated the Myanmar Salary Survey in 2018, conducting it annually until 2021, and then upgraded it to an enriched version, the Myanmar HR Survey in 2023, which continues to conduct in 2024 as well.

And Continue to serve French and Myanmar businesses currently...

Western Chamber registered in **Myanmar** 300+ **Companies** supported in 2024 46 **Business** events & training in 2024 **Participants**

Our Missions

We support all our Members in every way to develop their activities in Myanmar.

We also offer services to help foreign companies to invest, and set up a business in Myanmar.

Finally, we aim at developing **trade relations between France and Myanmar**, by supporting French companies investing in Myanmar, by promoting in France the opportunities offered by Myanmar.

Our Board of Directors



PRESIDENT Nicolas DELANGE Founder & Managing Partner Yever



VICE-PRESIDENT Pauline DUMAS Director CMA Ships Myanmar



VICE-PRESIDENT U Sa Sa Nyunt Managing Director KST Legal



Eric GLOVER Executive Director



SECRETARY GENERAL Christophe BONZI Director Ô'Thentic Brasserie / Bon & Co



BOARD MEMBER Arnaud de RUFFRAY Director **FMIDecaux**



BOARD MEMBER Dr. Su Hla Han **Managing Director** Medi Myanmar



BOARD MEMBER Cedric Martin General Manager Exera Myanmar



BOARD MEMBER Jerome STUBERT General Manager **Novotel Yangon Max**

Our Team

Our team of **8 professionals** is at your service to help you to develop your activities in Myanmar.



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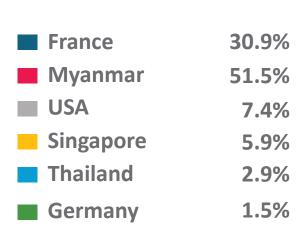
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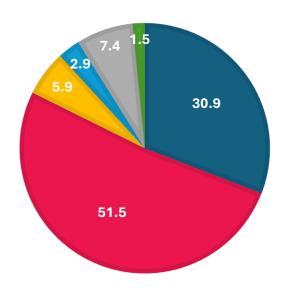


Saw Pho Se Admin Assistant

Our Members

Professionals of **6 nationalities** from **all sectors** to extend your **NETWORK**





The 18 sectors by Percentage

Agriculture	1.5%	Industry & Manufacturing	
Banking, Finance & Insurance	11.9%	Legal Services	
Consulting and Business Support	9%	Media, Communications & PR	
Education	3%	Others (Security, Environmental, Embassy, Art Gallery, HR)	
Energy	1.5%	Real Estate & Property Development	
Healthcare & Beauty	3%	Supply & Procurement	
FMCG & Retail	6%	Telecommunications & IT	
Healthcare (Life Science & Medical Equipment	9%	Trading (Electrical Equipment, Automotive, Sourcing)	
Hotel & Tourism	14.9%	Transport & Logistics	

Flagship Events



Annual General Meeting

24 Jan

Our AGM was held on January 24th at PARKROYAL Yangon, bringing together members to reflect on the past year's achievements. During the meeting, we reviewed the year's activities, outlined strategic plans for the upcoming year, presented financial reports and operational updates to ensure transparency with our members.



La Chandeleur: Crêpes Fusion Festival

25 Feb

FMCCI together with MYANWEN presented La Chandeleur, a vibrant celebration blending French and Burmese culinary traditions. The event features a delicious French crêpe and Burmese Khout Mont, a lively market fair, and interactive crêpe-making workshop.



Beaujolais Nouveau 2024

27 Nov

This year's highly anticipated Beaujolais Nouveau happened at Novotel Yangon on November 27, where 150 guests raised their glasses to a night of exquisite fresh wines, cultural fusion, and cherished connections, a true toast to tradition and friendship.

Member Exclusive Events



The World Bank Myanmar Economic Monitor Update

16 Jan/ 26 Jun

The initiative organized by the Joint Foreign Chambers in Myanmar and the World Bank Myanmar twice a year provide insights into Myanmar's economic outlook and projections under Chatham House Rule for Chamber's members exclusively.



Exclusive Security Briefing 22 Feb/ 22 Mar/ 2 May/ 29 Oct

With the collaboration of our value member, EXERA, the briefing was held in every quarter delivering critical insights into the conscription law updates, emerging security risks and mitigation strategies to keep our members informed and prepared.



French Embassy Briefing

26 Jun

The French Embassy Briefing was held at the Embassy of France in Yangon, where 32 of our members had the valuable opportunity to meet Mr. René Consolo, the Chargé d'Affaires. They discussed the current trade landscape, and other key economic updates.



Joint Chamber Networking 28 Mar/ 28 Jun/ 20 Sep / 13 Dec

Joint Chamber Networking, held in every quarter throughout the year. CCI France Myanmar hosts the Second Joint Chambers Networking Event of 2024 at the Wyndham Grand Yangon, bringing together 197 attendees for cross-industry connections and collaboration opportunities.

HR Events & Activities



2024 HR Networking Event & Survey Launch

21 Feb

The 2024 HR networking event at Melia Yangon on 21st February introduced the launch of Myanmar HR Survey 2024 and unveiled our 2024 Training Catalogue. This exclusive gathering provided HR professionals and company representatives with a valuable opportunity to connect and explore industry insights.



HR Professional Committee Kick-off Meeting

11 Apr

The Human Resource Professional Committee (HRPC) kick-off meeting focuses areas including developing comprehensive HR resources and promoting HR training programs. The committee also emphasized fostering fair, and productive workplace by sharing employment law updates, conducting compliance training, and advocating for ethical work environments and employee engagement.



HRPC Q1 Meeting

4 Jul

In this HRPC meeting, FMCCI facilitated member introductions and called for nominations for leadership roles, finalizing appointments for Chair, Co-Chair, and Secretary General. Proposed action plans for HR community were discussed, followed by an open Q&A session.

HR Events & Activities



Findings & Insights: Myanmar HR Survey 2024

5 Sep

The "Findings & Insights: Myanmar HR Survey 2024" event at Jasmine Palace Hotel highlights our latest HR report to 137 attendees, offering an exclusive preview of the findings. This HR Talk and networking session provided actionable data and connection opportunities to help organizations refine their people strategies for 2024 and beyond.



HRPC Q2 Meeting

26 Sep

The Q2 HRPC meeting focused on addressing key HR challenges with FMCCI's overview of the current HR landscape and proposed initiatives to identify learning gaps and a workshop to adapt EU HR practices locally. Members discussed critical talent retention and shortage strategies, such as performance-based incentives, youth-focused hiring approaches, structured training programs and internal HR skills development.



Talent Strategy Workshop

26 Nov

The Talent Strategy Workshop, held on November 26 at Novotel Yangon Max, brought together HR professionals from member companies and our HR Professional Committee (HRPC) for collaborative discussions on effective talent recruitment and management strategies.

2024

Other Events



Understanding Communication Landscape in Myanmar

13 Feb

The "Understanding Communications Landscape in Myanmar" event at PARKROYAL Yangon explored Myanmar's media transformation, analyzing the rise of digital platforms, social media's growing impact, and the transition to private media ownership through an insightful panel discussion and networking session.



The Journey of Women Entrepreneurs in Myanmar

9 Mar

FMCCI, in collaboration with the Institut français de Birmanie and Goethe-Institut, hosted the "Inspiring Inclusion: The Journey of Women Entrepreneurs in Myanmar" panel discussion during Women's Rights Week 2024 to celebrate International Women's Day.



Monsoon Networking Night – Where Connections Bloom!

30 Aug

The "Monsoon Networking Night: event at Monsoon restaurant provides members with a vibrant opportunity to build professional relationships, meaningful connection and exchange ideas across various industries in a relaxed atmosphere.

Other Events



MOU Signing Event: AustCham, Brit-Cham, FMCCI & MYEA

6 Sep

The MOU Signing Event at PARKROYAL Yangon marked a strategic partnership between MYEA, FMCCI, AustCham Myanmar, and the British Chamber, fostering cross-chamber collaboration to empower young entrepreneurs and support Myanmar's business landscape.



Speak, Study, Work in Europe Day 2

5 Oct

CCI France Myanmar joined the "Speak, Study, Work in Europe" event organized by Institut français de Birmanie . FMCCI featured HR-led sessions on European-standard CVs, cover letters, and interview skills, offering practical guidance for Myanmar youth pursuing careers in Europe.



11

16 Days of Activism Against Gender-Based Violence (GBV) Campaign

13 Dec

This Activism Against Gender Based Violence campaign hosted by UNDP Myanmar, MSBN, and BCGE had a discussion on inclusive workplaces. During this event our CEO Ms. Taryar Ahnt Kyi joined expert panelists on behalf of FMCCI to address awareness gaps, policy challenges, and leadership's role in driving change.

2024

Public Trainings



Finance for Non-Finance Professionals

28-29 Feb

The "Finance for Non-Finance Professionals" training equipped participants with essential financial skills, including interpreting financial statements, applying financial ratios, and using tools like discounted cash flow and breakeven analysis for strategic decision-making. The session helped to become more versatile professionals.



Compassionate Selling: Elevating Sales through Empathy and Action

8-10 May

This sales training helped participants develop a customer-centric sales approach by blending empathy with actionable techniques to build trust, drive growth, and foster lasting client relationships. This 3-day session equipped attendees with skills to enhance both sales performance and customer loyalty.



Lean Management: Essential Lean Tools and Techniques Training

7-8 Aug

The "Lean Management: Essential Lean Tools and Techniques" training provided participants with 16 hours of hands-on learning to improve efficiency and reduce waste in business processes. Attendees gained practical skills to implement lean methodologies in their workplaces.



Unlocking People Power for Business Impact through the Most Innovative Performance and Reward Strategies

23-24 Oct

This performance management and reward training equipped participants with innovative performance and reward strategies to maximize team potential and drive organizational success. This two-day session provided actionable tools to enhance employee engagement and business outcomes.



Discover Your Employer Brand and Attract Top Talents

18 Jan

The "Discover Your Employer Brand and Attract Top Talent" webinar revealed key insights into building a strong employer brand to attract and retain high-quality talent. Participants learned actionable strategies to effectively communicate their company's value to potential employees.



Ensuring Inclusivity in the Recruitment Process

15 Feb

FMCCI with BCGE, this webinar highlighted the importance of inclusive hiring in building a diverse, innovative, and equitable workforce. Attendees gained actionable insights on fostering workplaces that celebrate differences, empower employees, and drive organizational success. This initiative reinforced BCGE's commitment to promoting diversity and inclusion in recruitment practices.



Beyond the Hierarchy – Revealing the Power of Organizational Networks

19 Mar

The "Beyond the Hierarchy" seminar reveals how organizational networks drive business growth, offer strategies to identify key influencers, enhance collaboration, and break down silos through realworld success stories and actionable leadership approaches.



Governing and Getting the Most Value Out of Artificial Intelligence in Major Program

29 Mar

This webinar together with MIoD, provided expert insights on leveraging AI for digital transformation and maximizing its strategic value. Participants gained practical knowledge on AI governance and implementation in large-scale projects.



Turning Tides – The Role of Effective Conflict Management

21 May

The "Turning Tides: The Role of Effective Conflict Management" webinar equipped participants with proven conflict resolution techniques to enhance workplace productivity and foster a harmonious work environment. Attendees learned practical strategies to transform conflicts into opportunities for collaboration and growth.



Shaping the Future – Women and SMEs for a Sustainable World

28 May

This incredible webinar by FMCCI in collaboration with Women Transforming Myanmar, highlighted the transformative role of women-led SMEs in advancing sustainable development. Participants gained insights into empowering female entrepreneurs to build resilient and eco-conscious businesses.



Basic Food Safety Training

12 Jun

The "Basic Food Safety Training" with Myanmar Innovative Life Sciences (MILS), provided essential food safety knowledge and best practices for industry professionals. Participants gained practical insights to ensure compliance and maintain high standards in food handling and preparation.



Weaving an Inclusive Culture Through the Power of Inclusive Communication

19 Jun & 10 Jul

The "Knowledge Sharing Communication Talk Series" with BCGE, explored strategies for fostering inclusive workplaces through effective communication. Participants gained actionable insights into building a culture of belonging and equity in professional settings.



Tax Considerations for Business Investments and Restructuring

16 Jul

This webinar, presented by DFDL, provided comparative insights into tax frameworks across Cambodia, Thailand, and Myanmar to help businesses optimize investment and restructuring decisions. Participants gained practical knowledge to enhance their cross-border financial strategies.



Myanmar Trade Updates on Export/ Import Procedures and Regulations

25 Jul

The "Myanmar Trade Compliance: Updates on Export/Import Procedures and Regulations" knowledge-sharing seminar provides attendees the latest updates on import/export procedures, helping them stay compliant in the changing trade environment.



Sustainable and Responsible Consumption

8 Aug

The "Sustainable and Responsible Consumption" webinar with Myanmar Consumer Union explored how businesses can drive sustainability through mindful consumption. Participants discussed the balance between consumer rights and responsibilities in building an eco-conscious future.



Empowering Financial Responsibility

29 Aug

The "Empowering Financial Responsibility" webinar provided practical financial management strategies to help individuals and businesses make informed decisions for long-term stability. Participants gained actionable insights to enhance their financial planning and security.



Machine Learning for Business

10 Sep

The "Machine Learning for Businesses" webinar explored the transformative potential of machine learning across industries and its strategic value for modern enterprises. Participants gained foundational knowledge to apply Machine Learning for innovation and efficiency in their organizations.



Property Market Update

20 Nov

This webinar, presented by CIM Property, analyzed current trends across key real estate sectors including office, retail, hospitality, and residential properties. Participants gained valuable insights to navigate Myanmar's evolving property landscape.



Promoting the Development and Resilience of MSMEs in 2025 and Beyond

10 Dec

The "Promoting the Development and Resilience of MSMEs in 2025 and Beyond" webinar provided expert strategies and actionable insights to strengthen MSMEs for sustainable growth in a changing business environment. Participants gained valuable tools to enhance resilience and drive long-term success.

In response to the devastating floods in September, CCI France Myanmar activated an Emergency Aid Fundraising Program within 72 hours, mobilizing 270,130,000 MMK in relief funds between September 16 - October 9, 2024. Through partnerships with the following seven CSR organizations, we are able to provide critical food, supplies, and rehabilitation support to affected communities across multiple regions.

FLOOD RELIEF EMERGENCY RESPONSE PROGRAM (13 Sep - 11 Oct 2024)

Organization	Type of Contribution	Amount	Covered Area
Myanmar Red Cross Society	Basic Food Pack (500)Hygiene Parcel (800)	60,600,000	Nationwide
IHF - Inle Heritage Foundation	Cash	30,000,000	Inle, Nyaung Shwe
CPI - Community Partners International	Cash	109,530,000	Karen, Kayah, Bago, Nay Pyi TawW
Church of Our Lady of the Rosary	Cash	25,000,000	Sint Kine, Myitthar
Thuka Kar Yi Social Relief Organization	Cash	5,000,000	Tat Kone, Pyinmanar, Paung Laung
A Phyu Yaung Kan Lat Social Relief Organization	Cash	15,000,000	Taungoo, Phyu
Yaung Sin Mae	Cash	25,000,000	Yay Tar Shay, Swar, Kalaw, Inle
	TOTAL	270,130,000	

Highlights from Our Flood Relief Contribution

1. A Phyu Yaung Kan Lat Social Relief Organization





2. Church Of Our Lady Of The Rosary





3. Community Partners International (CPI) 1st Time





2024

Highlights from Our Flood Relief Contribution

4. Community Partners International (CPI) 2nd Time





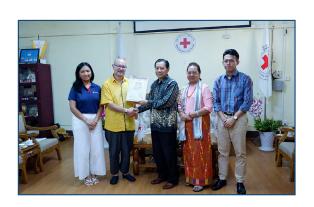
5. Inle Heritage Foundation





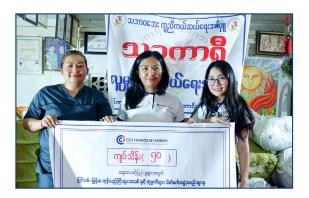
6. Myanmar Red Cross Society (MRCS)





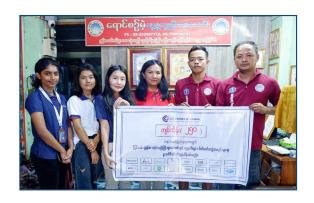
Highlights from Our Flood Relief Contribution

7. Thuka Kar Yi Social Relief Organization





8. Yaung Sin Mae Social Relief Organization





2024

How we support our Members



A secure workspace for our Members

CCI France Myanmar launched its own private group through Signal as a secure workspace in December 2022.

This space allows all our Members and their teams to contact each other directly via messages or video calls.

They can also share news, information, files and promotions about their companies and activities, and discuss in topic-related channels.

Finally they have unlimited access to all the business intelligence shared by our team, including:

- Our Membership directory
- Publications and reports
- Calendar of events and training
- Discounts for Members...

on all our services and training

Discounts

Contacts, news, communication, advocacy, support

Boost members' brand exposure through our Website and others....

We proudly highlight member company's values, vision, and goals, and how they align with their customers' needs and expectations on our Website. Moreover, we have never missed a chance to welcome our new members with specific posts through our social media channels.

Offer the Latest News and Regulatory Changes

To stay updated on the News and Regulations, we send out Weekly Newsletter and Bi-weekly Regulatory Updates.

This helps our Members and their teams to learn about the latest trends and get ready for the most important scenarios.











Our Publications

Membership Directory

In the first month of 2024, the yearly edition of our **Membership Directory** was circulated with the update presentation of our members.



Corporate Training Catalogue

In February 2024, we published the enhanced edition of our **Corporate Training Catalouge**, offering different, flexible and taliored-made trainings answering the specific needs from our members.



Myanmar HR SURVEY

We have published, in August 2024, the comprehensive analysis of the HR industry in Myanmar, our **Myanmar HR Survey 2024.**

This year's edition features an extensive set of special inquiries, carefully examining the impact of the challenges from 2022-2023 on Myanmar's workforce and their salaries.

This publication, free for our members, compiled the data collected from more than **320 responses** collected from diverse sectors.



MANY THANKS TO OUR PARTNER MEMBERS

OUR PARTNER MEMBERS

































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