

# MEMBERSHIP PACKAGES

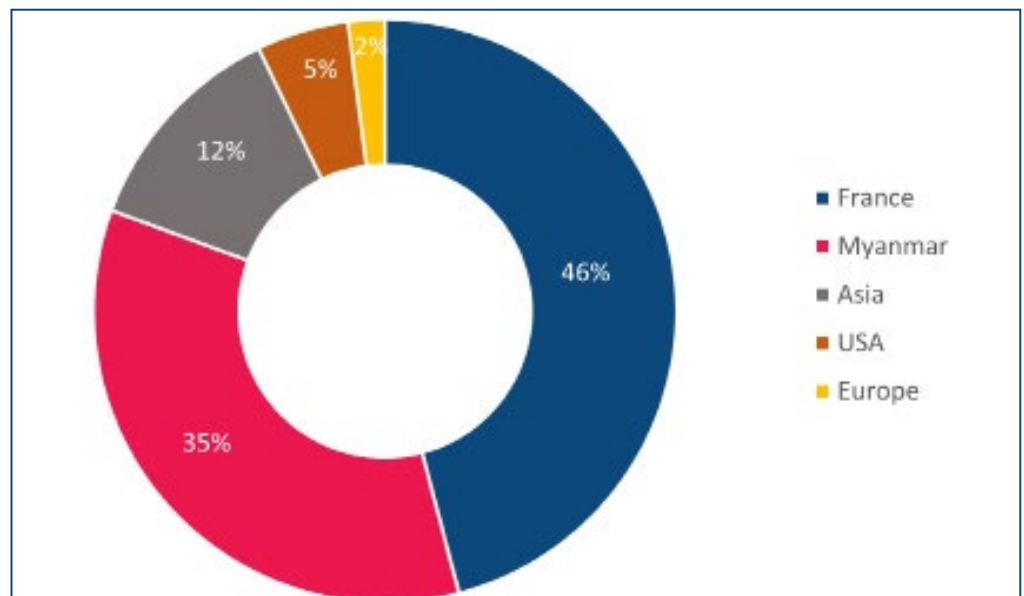
**GROW IN OUR COMMUNITY**



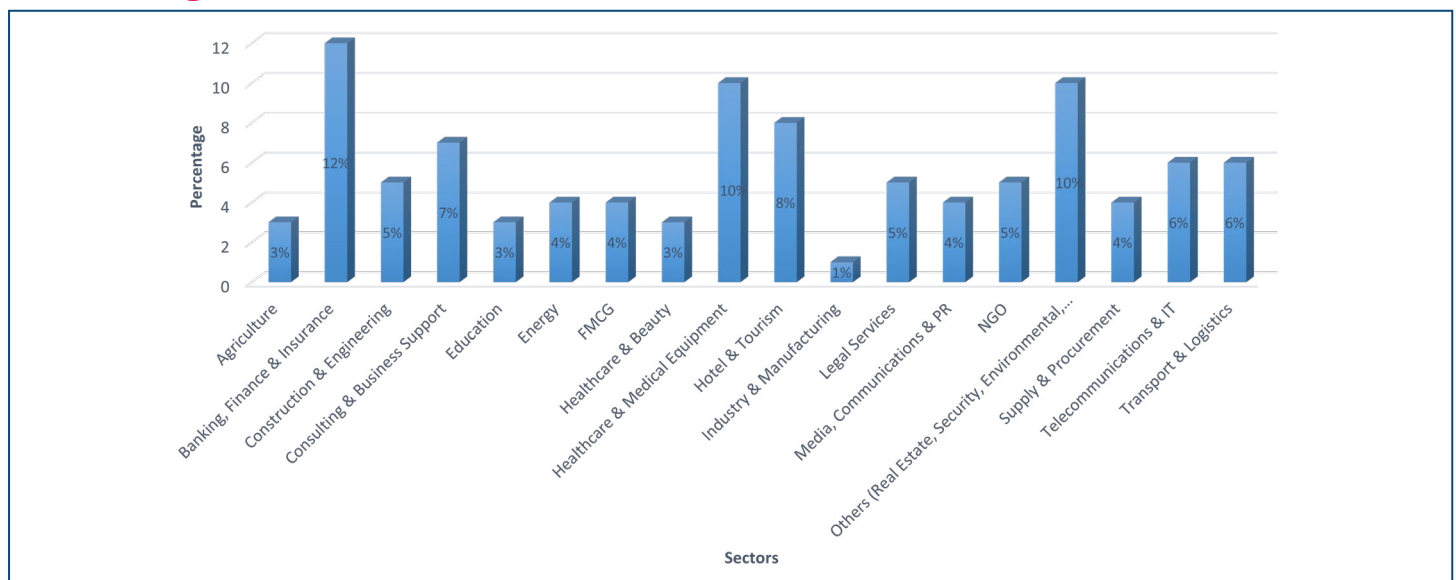
# OUR MEMBERS

Professionals of **8 nationalities** and **all sectors** to better extend your **NETWORK**

<b>France</b>	<b>46%</b>
<b>Myanmar</b>	<b>35%</b>
Singapore	8%
Thailand	3 %
Hong Kong	1 %
USA	5 %
Switzerland	1 %
Germany	1 %



## Percentage Distribution of Business Sectors



## 45+ networking events per year

### **Connect@Breakfast**

*Sectorial breakfast talks. Free of charge/special rate for members.*

### **Business Talks/Legal Talks/HR Talks/Seminars**

*Conferences/workshops dealing with the legal and business environment in Myanmar. Free of charge for members.*

### **Networking Cocktails**

*Business networking events organized solely by FMCCI with other Chambers of Commerce in Myanmar. Special rate for members.*

### **French Embassy's Brief**

*Presentation of the economic and political environment, and update on bilateral relations by Head of Mission. For members only.*

### **Knowledge Sharing Session**

*Offering a community to exchange information or best practices among the players. FOC for members and open for non-members.*

### **Corporate Trainings**

*Offering the best fit, customized trainings for the organizations. FOC for members and open for non-members.*

# CONTACTS & BUSINESS SUPPORT

## Members Only SIGNAL Group

### **Direct contact with other members**

*Consult the profiles of other members, send them messages or call them directly on Signal Group. Find your next partner, client, supplier easily online.*

### **Business intelligence**

*Consult calls for tenders, weekly press reviews, calendar of events and training, CVs of candidates, ... all in one same platform.*

### **Our Members Committees**

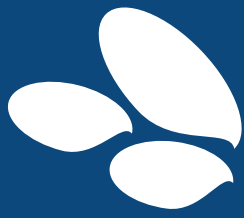
*Discuss and exchange information in private channels with members of our Committees: HR, Marketing, and more....*

### **Promote your company**

*Share news, promote your company, offer special promotions directly to all other members.*



# Signal



# CONTACTS & BUSINESS SUPPORT

## EXPLORE new opportunities

### **Matchmaking and support by our team**

*Free introduction and sharing of contacts by our team and to help you develop your activities.*

### **Trade fairs and professional events**

*Get free or discount access to partner events of CCI France Myanmar.*

### **Exploration of new markets**

*Get free contacts and discounts on business services with other CCI France around the world (119 French Chambers, 94 countries, 33,000 members)*



# COMMUNICATIONS BENEFITS



## Promote your company **\*FOR FREE\***

### **Presentation on our website**

*1 full page of presentation of your company on our Website.*

### **Membership Directory**

*1 full page of presentation in our Membership Directory.*

### **Speak Up! Podcast Interview**

*Get your interview posted for free on our website and on social media.*

### **Weekly Newsletter**

*Get your interview, your advertorial shared for free in our newsletter.*

### **Open your doors**

*Organise a visit of your company for other members for free.*

### **Sharing of news**

*News about company shared for free on social media.*

### **Your logo in all communications - For Partner Members only**

*Get your logo appear in all our communications (website, email signature, newsletters, events,...). For certain types of Memberships only. Please check conditions in our Membership Packages at the end.*



# OTHER BENEFITS

## Get discounts on our services

Meeting rooms: -50% for members

Recruitment: -30% for members

Training programs: -25% for members

Posting of job offers: Free of charge for members

## Our Audience Reach



### Website

30,000 visitors/yr



### Facebook page

23,000 followers



### LinkedIn page

11,600 followers



### Newsletter

2,500 subscribers



# MEMBERSHIP PACKAGES



	Benefits	Partner Members (4,250,000 MMK)	Corporate Members (1,875,000 MMK)	SME Members (1,125,000 MMK)	Organisation Members (875,000 MMK)	Individual Members (500,000 MMK)	Young Professional (375,000 MMK)
EVENTS BENEFITS	Your logo on roll-up at all events	•					
	Priority registration to all events	•					
	Free seats at AGM	3	2	1	1	1	1
	Free participation in breakfast events	•	•	•	•	•	•
	Member rate to networking cocktails	•	•	•	•	•	•
	Access to "Members only" events	•	•	•	•	•	•
COMMUNICATION BENEFITS	Your logo in all our communications	•					
	1 full-page advertisement in Membership Directory	•					
	1 annual post to promote you as a Partner Member	•					
	Annual advertorial on website and in newsletter	3	2	1	1		
	1 page of presentation on our website	•	•	•	•		
	1 page of presentation in our Membership Directory	•	•	•	•		
	1 interview for our Speak Up! Podcast	•	•	•	•		
	Organisation of 1 Open Doors visit	•	•	•	•		
Sharing your news on website, in newsletter and on social media	•	•	•	•			
BUSINESS SUPPORT BENEFITS	Priority for free tickets to trade fairs, conferences and partner events	•					
	Access to our SLACK Workspace	•	•	•	•	•	•
	Free support by our team	•	•	•	•	•	•
	Free matchmaking and contacts	•	•	•	•	•	•
	Free business intelligence (press reviews, calls for tenders, memos...)	•	•	•	•	•	•
	Free access to our Members Committees (conditions apply)	•	•	•	•	•	•
	Discounts and access to services of other CCI France in Asia-Pacific	•	•	•	•	•	•
OTHER BENEFITS	Discounts on all business services and training programs	•	•	•	•	•	•



## **PARTNER MEMBERSHIP - 4,250,000 MMK**

### **Specific additional benefits:**

- 1 full page of advertisement in our Membership Directory
- Your logo on all communications and publications
- 1 post per year to promote you as a Partner
- Priority registration to all events and exclusive offers

**+ All benefits**

**+ High visibility & promotion**

**+ Great value for money**

## **COMPANY MEMBERSHIPS**

- Corporate (>200 employees) - 1,875,000 MMK
- SME (<200 employees) - 1,125,000 MMK
- Organisations (NGO, NPO) - 875,000 MMK

**+ Benefits apply to all employees**

**+ High promotion**

**- Less visibility than Partner Membership**

## **INDIVIDUAL MEMBERSHIPS**

- Individual - 500,000 MMK
- Young Professional (<30 years old) - 375,000 MMK

**+ Low price**

**- No promotion of company & activities**

**- Benefits only apply to the person**

# OUR PARTNER MEMBERS



CMA SHIPS

FMIDecaux



MERCURE  
HOTEL  
YANGON KABA AYE

NOVOTEL  
YANGON MAX

PARKROYAL  
YANGON



Schneider  
Electric



Yever  
smarter together



**CCI France Myanmar**

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