



UMFCCI CENTENNIAL

INTERNATIONAL EXPO

ORGANIZED BY



UMFCCI
(The Republic of the Union of
Myanmar Federation of
Chambers of Commerce and Industry)

SUPPORTED BY



Ministry of Industry



Ministry of Commerce



Ministry of Investment and
Foreign Economic Relations

September 20~22, 2019

9 am - 5 pm

Myanmar Expo@Fortune Plaza

Min Nandar Road ,Thaketa Township, Yangon, Myanmar

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ORGANIZED & MANAGED BY



UMFCCI

(The Republic of the Union of Myanmar
Federation of Chambers of Commerce and Industry)

SHOW DATE :

September 20th ~ 22nd, 2019

DATE :

Fri : September 20th (9 am – 5 pm)
Sat : September 21st (10 am – 5 pm)
Sun : September 22nd (10 am – 5 pm)

ORGANIZER PROFILE

(<http://www.umfcci.com.mm>)

The Republic of the Union of Myanmar Federation of Chambers of Commerce and Industry (“UMFCCI”) is a national-level non-governmental organization which represents and safeguards the interests of the private business sector. UMFCCI was founded in 1919 under the name of the Burmese Chamber of Commerce, and upgraded as a



federation in 1999 in line with the adoption of the market-oriented economic policy by the state. UMFCCI is formed with 16 Regional and State Chambers of Commerce and Industry, 9 Border Trade Chambers of Commerce and Industry, 51 Affiliated National Level Federations and Associations and over 40,000 members. It signed 154 memorandums of understanding with international organizations.

UMFCCI acts as a bridge between the State and the private sector, and represents business interest and views to the Union Government. It participates in the Government's working committees and seminars. UMFCCI provides opportunities for improving business knowledge and skill. UMFCCI will enable you to open the door to many contacts and interactions that help business grow through our strategic network. UMFCCI provides various services, such as education services for business and economic fields, provides trade information, business facilitating services, business matching and consultancy services, organizing delegations for participating in trade

fairs, exhibitions, workshops, study tours and other services as needed for the promotion of private business sector.

To provide support towards the development of country's economy, UMFCCI organizes business meetings and establishes business contacts, organizes and supports the participation of local business at trade fairs and exhibitions, both international and local. UMFCCI participates in over a hundred international and local trade fairs annually, in order to open up opportunities for Myanmar exporters to meet directly with foreign businesses. Trade Fairs and Exhibitions enable Myanmar products and services to gain access to overseas markets.

As UMFCCI was founded in 1919, it has spent 100 years supporting businesses in Myanmar. UMFCCI is aware of the issues that affect businesses in Myanmar. It disseminates trade and market information. It provides first-hand insights on Myanmar's business trends, by providing you with valuable government and industry connections. Our international Trade Inquiry Service helps you to find partners to source your products. UMFCCI issues commercial documents and certificates of origin for goods to be exported.

UMFCCI is a member of the International Chamber of Commerce (ICC), the ASEAN Chamber of Commerce and Industry, ASEAN Business Advisory Council, East Asia Business Council, Great Mekong Sub-region Business Forum, Ayeyarwaddy Chao-Phraya Mekong Economic Cooperation Strategy (ACMECS), and works closely with the World Bank, IMF, World Trade Organization and the Asia Development Bank, providing valuable experience of the requirements of international businesses and markets.

Event Title : UMFCCI Centennial International Expo
Event Theme : Promoting Local and International Businesses
Exhibit Area : 6000 Square Meters
Exhibitor : 200 (Tentative)
Visitors : 100,000 (Local & International)

THE CENTENNIAL EXPO PROFILE

([https:// Website Address/](https://Website Address/))

UMFCCI Centennial International Expo is held in commemoration of the 100th Anniversary of UMFCCI which reached its centennial in 2019. The Expo will include 250 exhibitors and shall bring nearly 100,000+ visitors. The Three-day Expo is designed to provide international and local exhibitors with the opportunity to discover the investment and trade potential in Myanmar and our Myanmar exporters to meet directly with foreign buyers. UMFCCI successfully held Invest Myanmar Summit 2019 in January in a series of centennial event in 2019. Now Centennial International Expo will be following in a grand scale and many exhibitors from far and near around the globe will be participating to grab the new opportunities for business and investments. So, it is a fantastic opportunity to be connected with international manufacturers, distributors and service providers.



MESSAGE FROM SUPPORTERS



Dr. Than Myint
Union Minister
Ministry of Commerce

Ministry of Commerce extends its hearty congratulations to UMFCCI for successfully organized the Invest Myanmar Summit at Nay Pyi Taw in January 2019 and MoC feels greatly honored for actively supporting it. UMFCCI is now organizing the "Centennial International Expo" in September 2019 and the objectives of which concur with those of MOC to actively enhance and develop Myanmar's market oriented economic policy by promoting Trade and Investment through local and overseas participations and collaboration. Ministry of Commerce strongly believes that by enhancing public private partnership with UMFCCI would achieve sustainable development of our economy.



H.E. U Khin Maung Cho
Union Minister
Ministry of Industry

Trade Show Expos serve as potential platforms for showcasing of latest products, technology, sources of supply and others. The Centennial International Expo to be organized by UMFCCI, Myanmar's National Apex Private Sector Organization, can greatly support to promote collaboration between Myanmar and International businesses and help our industrial growth.

WHY YOU SHOULD JOIN IT ?

- Focus on deals and businesses
- Exhibits, Meetings, Seminars
- Union and Regional level participation
- Meet with Local and international exhibitors
- Incredible Face-to Face Marketing Events
- Direct Sales Opportunities
- Cost Effective Networking and Advertising

EXHIBIT PROFILE

- ▶ **MACHINERY**
Textile, Packaging, Agriculture, Industrial
- ▶ **LOGISTICS**
Supply Chain, International transportation (Air/Sea/Land), Warehouse Distribution, Inland Container Deep sea port
- ▶ **INFORMATION TECHNOLOGY & ENGINEERING**
Software, Online Payment
- ▶ **ELECTRICAL APPLIANCE**
Home Appliance, Electronics, Electric Ware
- ▶ **CONSTRUCTION MATERIAL**
Building Material, Security Material, Architect, Interior Design
- ▶ **LIFE STYLE**
Cosmetics, Health and Beauty, Garment and Fashion, Gems and Jewelry
- ▶ **FOODSTUFFS**
Tea, Coffee, Beverages, Snacks, Healthy food, Dairy Products
- ▶ **AUTO PARTS**
Motorcar Spare parts, Bicycle and Motorcycle Spare parts

ACTIVITIES

- ▶ Product Promotions
- ▶ Promotion Conference
- ▶ One-to-One Business Matching
- ▶ Seminars

VISITOR PROFILE

UMFCCI Centennial International Expo offers a unique opportunity and attracts potential and qualified buyers from different fields, including machinery, life style, logistics, IT, Construction, Foodstuffs.

- Investors
- High ranking officials and decision makers
- Architects, Interior Designers, Renovation Designers, Contractors
- Building Material Dealers, Suppliers, Distributors, Engineers, Agents
- IT Technicians and Engineers.
- Wholesaler, Distributors , Retailers
- Manufacturing and Suppliers
- Consulting and Service Providers
- Associations and Trade Bodies

CONTACT INFORMATION

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OFFICIAL CONTRACTOR



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RECOMMENDED HOTEL



MEDIA PARTNERS



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