


APAC
Solar Energy 
Digital Event 2021
Myanmar Chapter



Solar E-Expo 
Myanmar 2021

11 – 29 January, 2021 | Online Expo

EXPO
PROGRAM

Diamond Sponsor

Trinasolar

Diamond Sponsor

 solis



Organized by


NEOVENTURE

Schedule



Myanmar Solar E-Expo 2021

11-29 January, 2021

During Myanmar Solar E-Expo 2021, we will establish and provide exhibitors with an efficient online exhibition platform. The schedule of this event is during 11-29 January, 2021. Starting from January 11, we are going to open the online exhibition for visitors to log in and browse the virtual booths and marketing materials provided by exhibitors.



APAC Solar Energy Digital Event 2021 Myanmar Chapter

19-20 January, 2021

Major Myanmar solar market players and policy makers will be invited to this 2-day online conference session to share and give in-depth interpretation of the hot topics in Myanmar solar industry such as market status quo and forecast, analysis of policies, grid upgrade plan, 1060MW solar auction, rooftop solar and mini-grids solar system, project finance, etc.



"Live Day" Schedule

21-22 January, 2021

During 21-22 January, 2021, we are going to launch the "Live Day" of E-Expo, which allows the exhibitors to connect and communicate with visitors one to one through chat box, audio or video calls. Meanwhile, the presenting sponsors of Myanmar Solar E-Expo can give live presentation or play presentation videos under the "Online Technical Seminar" tab during "Live Day".



Online Project Match-making Forum

25-29 January, 2021

Online Match-making Forum: The ideal occasion for project owners, sponsors, and other potential partners to host one-on-one discussion for potential cooperation to kick-start the development of the solar power projects in Myanmar.



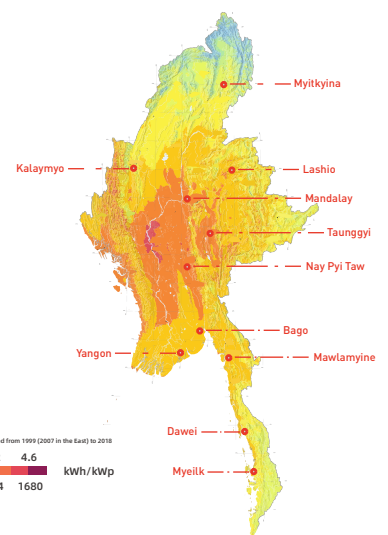
Highlights

- The first online exhibition platform in Myanmar solar market with the purpose of connectivity and online procurement.
- The 13th series of APAC Solar Energy Events organized by Neventure.
- Previous APAC renewable energy series events has attracted more than 15,000 visitors to participate; Over 30 GW projects were presented and match-made.
- The online exhibition will be valid for 3 weeks, which will break the barriers of periodic promotion for traditional exhibitions.
- Reports and online & offline interviews by over 20 Myanmar authoritative medias, including The Myanmar Times, The Irrawaddy, Mizzima Myanmar News and Insight, Myanmar NOW, Al Jazeera, Frontier Myanmar, The Guardian, Channel News Asia, Burma News International, etc.



About Myanmar Solar Market

- Government Plan: Solar energy will play an important role to help government achieve 100% Electrification Plan by 2030.
- Myanmar, with Best Solar Resources and Lowest cost per unit of average solar photovoltaic in Southeast Asia.
- 1060MW Solar Tender Further Promote Market Development.
- Solar mini-grids and Rooftop Solar C&I project are expected to take off in Myanmar.



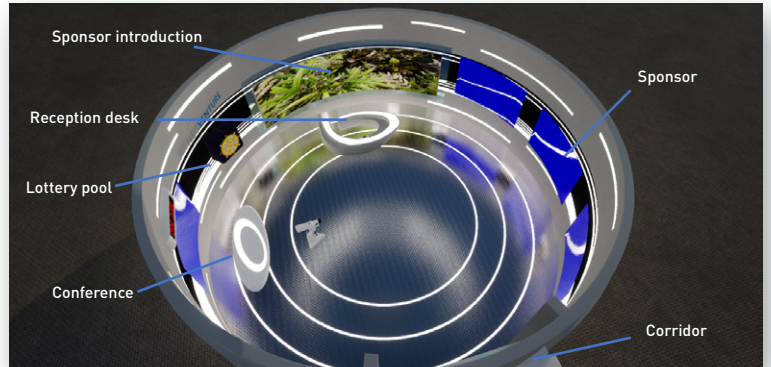


E-Expo Site Display

Divided Into Three Sections: Exhibition Lobby, Corridor, Exhibition Hall (VR Version)

1 Virtual Exhibition Lobby

Composed of the reception desk, presence of organizer, sponsors, event and the lottery pool. Click the corresponding position to jump to the link. Such as clicking the corridor, you could enter to the virtual exhibition



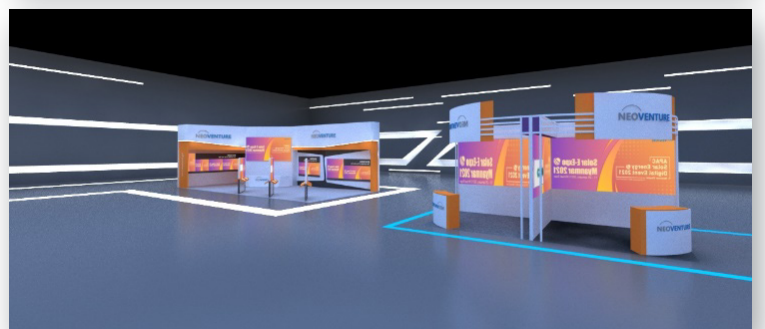
2 Virtual Corridor

After audience enters the corridor from the exhibition lobby, then you could click and browse the related sponsor contents, or click in the direction shown by the arrow to enter the exhibition hall to visit the booth.



3 Exhibition Hall

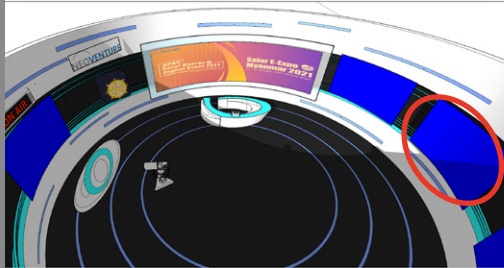
Visitors can click on the exhibitors that they are interested in and enter their homepage to view the information. They can also schedule a time to communicate with the exhibitors.



Sponsorship Package

Platinum Sponsor (Exclusive)

\$10,000



- Exclusive video display at the center of exhibition lobby
- Logo recognition on all event mailings and marketing materials prior to the event
- One customized premium booth in the Exhibition Hall (Has the priority to select the location and type of booth)
- One webpage homepage advertisement
- One webpage news
- One speaking slot/live webinar in Onsite Technical Seminar Session (Live or pre-recorded)
- Multiple formats of materials can be displayed in the virtual booth, i.e. PDF materials, photos, videos

Silver Sponsor (2 Limited Slots)

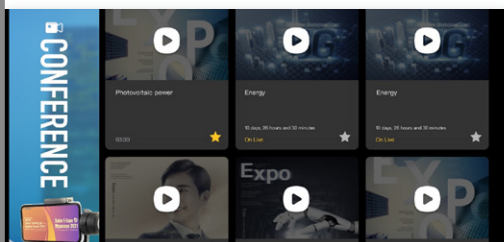
\$8,000



- Company logo/banner display in the exhibition lobby (Visitors can be redirected to the company's virtual booth by clicking the logo/banner)
- Logo recognition on all event mailings and marketing materials prior to the event
- One customized premium booth in the Exhibition Hall (Able to select the type of booth)
- One webpage homepage advertisement
- One webpage news
- One speaking slot/live webinar in Onsite Technical Seminar Session (Live or pre-recorded)
- Multiple formats of materials can be displayed in the virtual booth, i.e. PDF materials, photos, videos

Presenting Sponsor (3 Limited Slots)

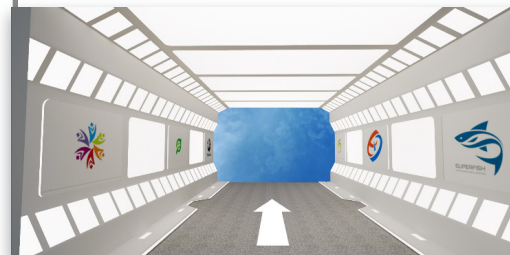
\$5,000



- Logo recognition on all event mailings and marketing materials prior to the event
- One premium booth in the Exhibition Hall (Able to select the booth location for better exposure)
- One webpage news
- One speaking slot/live webinar in Onsite Technical Seminar Session (Live or pre-recorded)
- Multiple formats of materials can be displayed in the virtual booth, i.e. PDF materials, photos, videos

Corridor Sponsor (Exclusive)

\$9,000



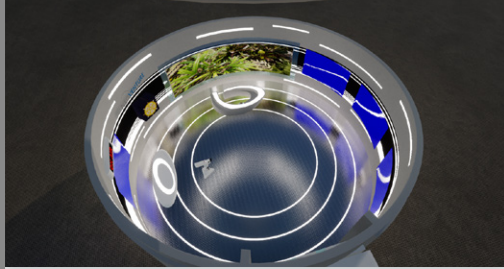
- Exclusive sponsorship and customized design for corridor page (link between exhibition lobby and exhibition hall), content including photo, article and videos.
- Logo recognition on all event mailings and marketing materials prior to the event
- One premium booth in the Exhibition Hall (Able to select the booth location for better exposure)
- One webpage news
- One speaking slot/live webinar in Onsite Technical Seminar Session (Live or pre-recorded)
- Multiple formats of materials can be displayed in the virtual booth, i.e. PDF materials, photos, videos



Sponsorship Package

Lottery Sponsor (Exclusive)

\$7,000



- Exclusive sponsorship and customized design for lottery area in exhibition lobby
- Logo recognition on all event mailings and marketing materials prior to the event
- One premium booth in the Exhibition Hall (Able to select the booth location for better exposure)
- One webpage news
- One speaking slot/live webinar in Onsite Technical Seminar Session (Live or pre-recorded)
- Multiple formats of materials can be displayed in the virtual booth, i.e. PDF materials, photos, videos

Exhibitor Customized Design

\$3,500



- One 3D customized booth in Exhibition Hall, company showcase including company logo, reception table, photos, articles, videos, business cards exchange, live webinar, company materials download, product inquiry, copying/3D modeling of offline exhibition booth; no limitation for connection link
- Up to 20 multiple formats of materials can be displayed in the virtual booth, i.e. product handbooks, photos, videos
- Up to ten colleagues can log in the backstage system of virtual booth

Exhibitor Premium

\$3,000



- One premium booth in the Exhibition Hall, company showcase including company logo, reception table, photos, articles, videos, business cards exchange, live webinar, company materials download, product inquiry; connection link limited to 5
- Up to 20 multiple formats of materials can be displayed in the virtual booth, i.e. product handbooks, photos, videos
- Up to ten colleagues can log in the backstage system of virtual booth

Exhibitor Standard

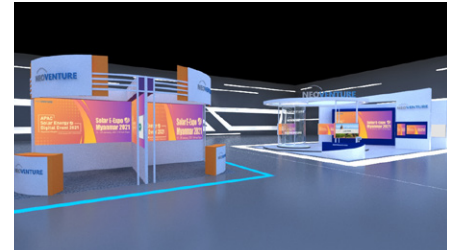
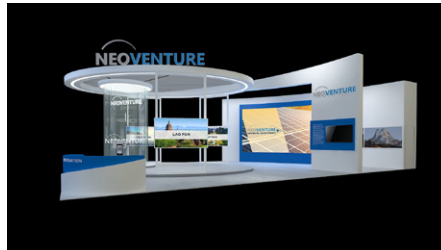
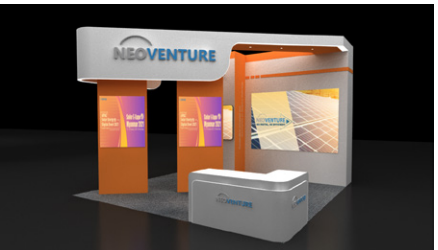
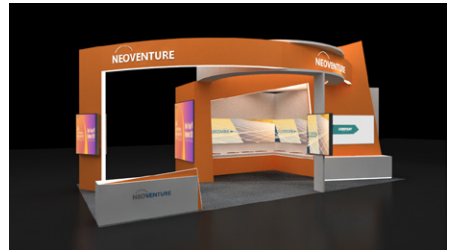
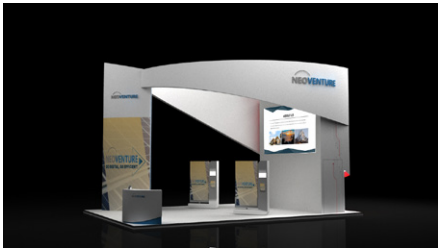
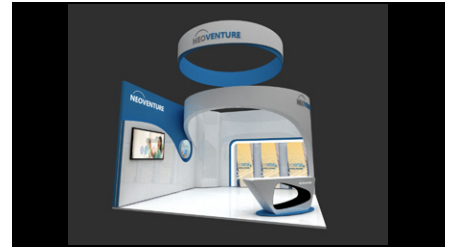
\$1,500



- One standard booth in the Exhibition Hall, company showcase including company logo, reception table, photos, articles, videos, business cards exchange; connection link limited to 1
- Up to 5 multiple formats of materials can be displayed in the virtual booth, i.e. product handbooks, photos, videos
- Up to 5 colleagues can log in the backstage system of virtual booth



Virtual Floor Plan



What We Need from Exhibitors

Exhibition Hall	Materials
Booth Design	Company Name, Logo, Banner Design, Roll-up Banner Design
Booth Design	Company Introduction, Website, Social Media Information
Product Display	Products Related Materials such as Brochures, Handbooks, Videos, Photos, etc.
Online Communication	Company Agent Information (Name, Job Title, Phone Number, Email)
Presentation (if booked this package)	Speaker Information (Bio and photo): Presentation Video

Organizer Contacts

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Online Project Match-making Forum

Online Project Match-making Forum

25-29 January 2021

The Online Project Match-making Procedure applied ensures maximized security for the project information shared by the developers. Meanwhile, the pre-event establishment of contact guarantees more effective onsite match-making to greatly increase the possibilities of concluding the deal.

The Project Match-making Forum will present you with the deal opportunities as follows:

- Utility-scale ground-mounted Solar Projects
- Rooftop Solar C&I Projects
- Mini-grids or Micro-grids Solar Projects

Forum Objective

Along with the Myanmar Solar E-Expo 2021, Online Project Match-making Forum will last for almost one week, and serve as the ultimate deal-oriented platform for developers, investors, EPCs, financiers, and suppliers to source potential partners for their projects and business intents.

Who Shall Attend?

- Investors/Developers
- EPC Contractors
- Commercial Banks
- Main Suppliers

Online Match-making Forum Registration Contacts:

Ms. Flora Wong
Mob: +86 159 2103 7134
Email: flora@neoventurecorp.com

Participation Procedure

Step 1 Understanding of Investment Intents

Step 2 Project Screening and Briefing

Step 3 Scheduling and Online Match-making: we will send registration link to confirmed participants for match-making one week ahead of the online match-making forum. Sign in the platform, build your profile and what you are looking for, send meeting request to your target company or accept the automatic match meeting from the system based on the profile, then go to your calendar to manage your availability and meeting requests

Start building business connections and Partnerships by using Jublia 1:1 Meeting Platform, our user-friendly event matchmaking service. It's incredibly simple. We will send registration link to Premium Ticket holder one week before the online event. Sign in the platform and the system will automatically match you and other attendees based on your meeting invitation.



Sponsors and Exhibitor of Vietnam Solar E-Expo 2020

Diamond Sponsors



Platinum Sponsor



Gold Sponsor



Silver Sponsor



Bronze Sponsor



Presenting Sponsor



Exhibitor





Part of Attendees for Neoventure Online Events

