

 **100**th 周年
YEAR
ANNIVERSARY
1918-2018

FRENCH

JAPANESE

CENTENARY

BUSINESS

SUMMIT

**INVESTING FOR
OUR FUTURE**

NIKKEI HALL – TOKYO
November 19, 2018

FOREWORD BY

ARMEL CAHIERRE

President, CCI France Japon



2018 marks the 100th Anniversary of the French Chamber of Commerce and Industry in Japan. Over the past century, Japan and France have established and continuously developed strong trade and investment relationships, undoubtedly contributing greatly to the economic prosperity of both countries. This anniversary year is the perfect opportunity to revisit the successes of the past while committing to a future of vibrant and dynamic France-Japan economic ties. The Centenary of the French Chamber will be celebrated throughout the year thanks to a series of exceptional events of which the highlight will be a full-day Business Summit. The Summit will take place in Tokyo on November 19, 2018, and will feature prestigious guest speakers who will share their visions of the future of economic and business relations between France and Japan.

LAURENT PIC

French Ambassador to Japan

Since its foundation in 1918, the French Chamber has played a major role in the expansion of business relations between French and Japanese companies, and thus deeply contributed to the strengthening of the partnership between France and Japan. This year, we both celebrate the 160th anniversary of Franco-Japanese diplomatic ties and the 100th anniversary of the French Chamber, which was the first foreign chamber created in Japan. I am sure this Business Summit will help to further develop relations between our two countries and pave the way for the next 100 years to come!



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•ABOUT THE BUSINESS SUMMIT

Organized by the French Chamber of Commerce in Japan under the patronage of the French Ambassador to Japan, the French Japanese Business Summit "Investing for our future" will celebrate 100 years of successful cooperation between France and Japan. This stunning celebration of our mutual achievements is also the perfect opportunity to pave the way for an even brighter future.

Through plenary sessions and workshops, Japanese and French government officials, business leaders, policymakers and academicians will give their insights on how to create new value in the face of generational and structural shifts, in order to foster cooperation and opportunities for mutual growth.

We aim for this Summit to promote the strength and know-how of French and Japanese companies, reinforce cooperation, develop business and strategic contacts and prepare to overcome the foreseeable challenges in order to foster sustainable growth in competitive and evolving economies.

•BENEFITS OF ATTENDING

•NETWORK

with over 700 business leaders, journalists, opinion leaders and policymakers

•CELEBRATE

a milestone event

•LEARN

how technologies and innovation will impact business

•HEAR

from expert speakers with in-depth insight into the future of their sectors

•DISCOVER

how strong partnership between French and Japanese companies can lead to success



•KEY FACTS AND FIGURES

100 YEARS

anniversary celebration of the French Chamber

BUSINESS SUMMIT

grand finale of the centenary celebrations

TOKYO

November 19, 2018 at the NIKKEI Hall

OVER 20

prestigious speakers

700+

expected attendees

100 FRENCH SMEs

for speed-pitching sessions

PROGRAM

REGISTRATION & WELCOME COFFEE

OPENING CEREMONY

INTRODUCTION

FRANCE-JAPAN: CREATING A SHARED FUTURE

Looking back on a century of cooperation and influence to create a shared future

WHAT WILL SHAPE FRENCH AND JAPANESE ECONOMIES?

Key predictions for 2019 by a leading economist

THE FUTURE OF TRANSPORTATION IS ALREADY HERE

Impacts of new technologies on the automotive and aeronautics industries

NETWORKING LUNCH

NEW ENERGIES, WHAT LIES IN FRONT OF US?

Exploring state of the art and new trends both in France and Japan

THE FUTURE OF RETAIL: INNOVATION AND SUSTAINABILITY

Meeting evolving consumer's expectations: how to preserve brand identities in changing landscapes

INDUSTRY 4.0 - DISCOVER THE FUTURE NOW

Key findings of the survey conducted in several countries by the French Ministry for the Economy and Finance

TOWARDS 2118: RESHAPING LIFESTYLES AND WORKPLACES

Digital transformation and how to embrace artificial intelligence

SOCIETY & BUSINESS

New Generation, Great Expectations: What are the impacts on business?

HOW TO WIN IN EMERGING MARKETS: LESSONS FROM JAPAN

HOW COMPANIES CAN FOSTER INNOVATION: LESSONS FROM FRANCE

NETWORKING PARTY

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